



NATIONAL ASSOCIATION OF
WOMEN BUSINESS OWNERS
Central Jersey

800-644-0709

www.nawbocentraljersey.com



S.E.E.D. Business Plan Competition—ENTRY FORM

Supporting Emerging Entrepreneurial Development

Monday, April 19, 2010

Woodbridge Hilton, Iselin, NJ

The NAWBO-CJ S.E.E.D. program encourages entries from any business that is at least 50% woman-owned, no more than two years old, and demonstrates potential. The top 10 applicants will have 3 minutes to present their business plan to an audience of their peers on April 19, 2010. The audience will participate in choosing the three winners. The three winning business owners will receive a prize package of goods and services worth over \$5,000. **The ENTRY FORM deadline is March 5, 2010.** A \$35 check made out to NAWBO-CJ for the entrance fee must accompany each entry.

Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Name of business _____

When was business started? (month/year) _____ Percent of ownership _____

Number of employees (not including self) _____

1. Describe your business. (300 words or less)
2. Who is your target market or ideal customer and how do you plan to reach them? (250 words or less)
3. What sets your business apart from other businesses in your industry? (250 words or less)
4. What are your short-term and long-term goals? (250 words or less)
5. What skills or experience do you bring to the business? (250 words or less)
6. Summarize the financial needs of your business and how you will meet them. (250 words or less)

Send the completed entry form along with a check made out to **NAWBO-CJ** for \$35.00 to NAWBO-CJ, c/o Judy Hathaway, Ambassador Events, Inc., 44 Ambassador Drive, Red Bank, NJ 07701

GROW WITH US -- attend the S.E.E.D. Conference April 19, 2010.

Register on line at www.nawbocentraljersey.org.