



**NAWBO-CJ Annual Conference and S.E.E.D.\* Competition**  
**Monday, April 19, 2010**  
**Woodbridge Hilton, 120 Wood Avenue South, Iselin, NJ 08830**



---

### ***EVENT SPONSOR LEVELS***

#### **Platinum Sponsors - \$2000 non-members / \$1200 for NAWBO members and Partners**

(credit towards sponsorship for up to \$300 will be granted for prizes donated to top three entrepreneurs)

##### **Benefits**

- Four free registrations to the event
- Introduction and 5 minutes of speaking time at the event
- An 8x10' exhibit space
- Company listed in all press releases and promotional materials for the event
- Listing on CJ website and in the newsletter as a Platinum Sponsor of Annual Conference & S.E.E.D. Event
- One full-page ad in the program book
- Ability to place promotional material in registration package

#### **Gold Sponsors - \$1000 non-members / \$700 for NAWBO members and Partners**

(credit towards sponsorship for up to \$200 will be granted for prizes donated to top three entrepreneurs)

##### **Benefits**

- Two free registrations to the event
- An 8x10' exhibit space
- Company listed in all press releases and promotional materials for the event
- Listing on CJ website and in the newsletter as a Gold Sponsor of Annual Conference & S.E.E.D. Event
- One half-page ad in the program book
- Ability to place promotional material in registration package

#### **Silver Sponsors - \$750 non-members / \$350 for NAWBO members and Partners**

(credit towards sponsorship for up to \$100 will be granted for prizes donated to top three entrepreneurs)

##### **Benefits**

- One free registration to the event
- Company listed in all promotional materials for the event
- Listing on CJ website and in the newsletter as a Silver Sponsor of Annual Conference & S.E.E.D. Event
- One quarter-page ad in the program book
- Ability to place promotional material in registration package

---

### ***A LA CARTE***

#### **Program book ads**

Full page \$300 non-members / \$150 for members  
Half page \$200 non-members / \$100 members  
Quarter page \$150 non-members / \$75 members  
Business card ad \$75 non-members / \$35 members

**Full day registration** (includes all seminars, lunch, S.E.E.D. presentations and cocktail reception)  
\$80 members and non-members

#### **Promotional material in registration bag**

\$40 (available to members/sponsors only)

#### **Exhibits available to Sponsors only**

\*Supporting Emerging Entrepreneurs' Development



**NAWBO-CJ Annual Conference and S.E.E.D. Competition**  
**Monday, April 19, 2010**  
**Woodbridge Hilton, 120 Wood Avenue South, Iselin, NJ 08830**

***SPONSOR COMMITMENT***

- \_\_\_\_\_ (company) agrees to be a
- Platinum Sponsor – (\$2,000 non-member companies, \$1,200 NAWBO members/partners)
  - Gold Sponsor – (\$1,000 non-member companies, \$700 NAWBO members/partners)
  - Silver Sponsor – (\$750 non-member companies, \$350 NAWBO members/partners)

***PROGRAM BOOK AD COMMITMENT***

- As a Platinum Sponsor, I would like to reserve a full-page ad in the program book.
- As a Gold Sponsor, I would like to reserve a half-page ad in the program book.
- As a Silver Sponsor, I would like to reserve a quarter-page ad in the program book.

**Deadline for Ad Reservation artwork: March 30, 2010. Digital jpg or tif files should be emailed to [info@keepsakesbyfaith.com](mailto:info@keepsakesbyfaith.com) or camera ready art sent to Faith Saunders, 7 Steeplechase Court, Somerset, NJ 08873.**

***EXHIBIT COMMITMENT***

- As a Platinum/Gold Sponsor, I would like to reserve an exhibit space.
- As a Silver Sponsor, I would like to reserve an exhibit space for an additional \$125.

***PRIZE COMMITMENT***

- I will contribute three (3) \_\_\_\_\_ each valued at \$ \_\_\_\_\_ as prizes for the top three S.E.E.D. winners.\* Contributors will be notified of drop-off points. Contributing company will be listed with prize on application and at event.
- No prize donation, the company sponsor contribution will be cash only.

\*Prize contribution counts \$300 toward Platinum, \$200 toward Gold, or \$100 towards Silver level sponsor commitment.

***REGISTRATION MATERIALS***

- I will provide 200 \_\_\_\_\_ promotional materials for registration bags. **Materials should be sent to Carol Marder, Attn: NAWBO-CJ/SEED, 600 Madison Avenue, Manalapan, NJ 07726-9594.**

I am a  NAWBO member  NAWBO annual corporate partner  Non-NAWBO

Signature \_\_\_\_\_

Name \_\_\_\_\_ Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/state/zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**A check for \$ \_\_\_\_\_ will be sent payable to NAWBO-CJ and mailed to Pam Bertoncin, 16 Alexander Drive, Red Bank, NJ, 07701-5529**